

SPONSORSHIP PACKAGES AVAILABLE

Deadline: July 30, 2021

For your support, you will receive complimentary event tickets and your logo/name will appear on event materials during 2021 Ramp Crawl events based on sponsorship level*

| PRESENTING SPONSOR \$7,500 | EMPOWER LEVEL \$5,000 | TRANSFORM LEVEL \$2,500 | CHANGE LEVEL \$1,000 |
|--|--|---|--|
| <p>Your organization name & logo will be featured on all promotional materials during 2020 Ramp Crawl events and press coverage including:</p> <ul style="list-style-type: none"> 10 event tickets Event website Print & electronic event materials Print & digital media advertisements Radio media ads & underwriting Event signage Canvas bags Set up an information table during the event | <p>10 event tickets</p> <p>Your logo/name on:</p> <ul style="list-style-type: none"> Event website Print & electronic event materials Print & digital media advertisements Event signage Canvas bags Set up an information table during the event | <p>5 event tickets</p> <p>Your logo/name on:</p> <ul style="list-style-type: none"> Event website Print & electronic event materials Digital media advertisements Event signage Canvas bags Set up an information table during the event | <p>5 event tickets plus your logo/name on event website and print & electronic event materials</p> |
| | | | INCLUSIVE LEVEL \$500 |
| | | | <p>2 event tickets and your logo/name on event website</p> |
| | | | ADVOCATE LEVEL \$150 |
| | | | <p>2 event tickets and your name on event website</p> |

**Custom sponsorship packages can be created to fit all budgets and individual gifts of any size are welcome.*

Funds will be used for event support, ongoing advancement of the Oakland For All mission, and to provide businesses with technical assistance and accessibility resources.



SPONSORSHIP CONTACTS:

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OAKLAND FOR ALL COMMUNITY PARTNERS:

Oakland stakeholders
Oakland-based & regional
community advocates
Accessible Pittsburgh
Allegheny County Disability
Options Network
Bellefield Area Citizens Association
Carnegie Mellon University
Carnegie Library of Pittsburgh

Carnegie Museums of Pittsburgh
City of Pittsburgh
City County Task Force
on Disabilities
Consumer Health Coalition
Oakland Business
Improvement District
Oakland Transportation
Management Association

Office of PA Senator Jay Costa
Office of U.S. Congressman Mike Doyle
Offices of Pittsburgh Councilmembers
Bruce Kraus, Erika Strassburger & Daniel Lavelle
pathVu
Pittsburgh Cultural Trust
Pittsburgh Parks Conservancy
Port Authority of Allegheny County
University of Pittsburgh

UPMC
Western PA
School for
Blind Children

2021 EVENT SPONSORSHIP OPPORTUNITIES



presented by



Oakland For All
Beyond Accessible



Together, we are opening a pathway
to a community without barriers.

ABOUT OAKLAND FOR ALL

Established in 2013, the Oakland For All program brings together a diverse group of stakeholders committed to eliminating the physical and societal barriers that prevent people with disabilities from fully participating in all aspects of public life. The program positions our community partners as thought leaders for the creation of accessible, inclusive communities by advocating for accessible establishments, transportation networks, public spaces, and practices. Learn more about our work to transform Oakland into an accessibility model that can be replicated throughout the nation by visiting OaklandForAll.org.

ABOUT THE RAMP CRAWL

The Ramp Crawl is an annual community event where participants of all abilities have a unique opportunity to **enjoy Oakland's wheelchair accessible food and beverage venues in a fun way** while raising awareness on the importance of accessibility.

2021 EVENT DETAILS

The Seventh Annual Ramp Crawl will be held on **August 20, 2021 from 4:00-7:00 p.m. at Schenley Plaza and Schenley Drive Extension.**

With dedication to the health & safety of all attendees and in consideration of updated COVID-19 guidance, **we're bringing all of this year's event programming to one location at Schenley Plaza** instead of the usual "crawl" through Oakland. So in addition to gathering, meeting, and hearing from advocates, speakers, and local business owners under the Tent at Schenley Plaza, this year's attendees will enjoy a disability fashion show, wheelchair basketball game, music, food & drink specials, vendor tents, and more – all without having to leave Schenley Plaza or the immediate surrounding area.

SNAPSHOT OF ADA

Did you know that

14.2% of people in Pennsylvania report having a disability.

In other words, nearly

1.8 million people in PA

experience a visual, hearing, cognitive, ambulatory, self-care, or independent living disability according to estimates gathered by the 2017 American Community Survey conducted by the US Census Bureau. This number does not capture persons with upper body disabilities or persons with psychological/mental illness, which means that the number of people with disabilities is even higher.

Nationwide, 12.7% of non-institutionalized population in the U.S. reported a disability according to the same study, meaning that over 40 million people in our country are living with a disability.



2015

50 ATTENDEES, 7 LOCATIONS



2016

60 ATTENDEES, 6 LOCATIONS

ACCESS Transportation Systems
Blackburns Physicians Pharmacy, Inc.
Carlow University
Carnegie Library of Pittsburgh
Facture Consulting
Film Pittsburgh
FISA Foundation
Friends of Erika Strassburger
NuMotion Foundation
Oakland Business Improvement District
Oakland Transportation Management Association
OnePGH



2017

65 ATTENDEES, 7 LOCATIONS

pathVu
Pittsburgh Parks Conservancy
The Porch at Schenley Plaza
Port Authority of Allegheny County
T-Mobile
University of Pittsburgh
UPMC Community HealthChoices
Western PA School for Blind Children
VET Taxi & many more!



2018

80 ATTENDEES, 9 LOCATIONS



2019

120 ATTENDEES, 11 LOCATIONS



2020

A SERIES OF VIRTUAL EVENTS



Programming was highlighted by our Virtual Town Hall & Discussion marking 30 Years of ADA with panelists Jessica Benner, Erika Strassburger, Jake Wheatley Jr., Denise Brown, and Laura Power, but also included a Virtual Happy Hour even, special access to Film Pittsburgh's ReelAbilities film festival, and our acceptance of the Richard Meritzer Award.



THANK YOU TO ALL OUR SPONSORS OVER THE YEARS