

2017 Sponsor Packet

Third Annual



Presented By



Oakland For All
Beyond Accessible

About

Oakland For All – Beyond Accessible's annual Ramp Crawl is a fun, positive event that enables registered participants with the opportunity to experience many Oakland food and beverage establishments while raising awareness on accessibility. The Ramp Crawl positions Oakland as a thought leader in creating a more accessibility-friendly business district.

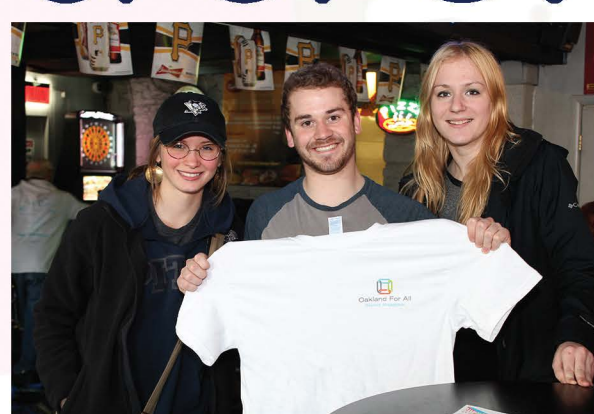
Oakland For All – Beyond Accessible is a unique campaign that brings together a diverse group of stakeholders committed to making the central Oakland business community a more accessibility-friendly neighborhood. This program was established in 2015 in light of the 25th anniversary of the signing of the American's with Disabilities Act (ADA). This legislation made it a violation of federal law to discriminate against people with disabilities, and **Oakland For All – Beyond Accessible** is focused on encouraging ADA compliance to eliminate the physical and societal barriers that prevent people with disabilities from fully participating in all aspects of public life.

The **Oakland For All – Beyond Accessible** program's main initiatives include being advocates for the creation of user friendly buildings, commercial establishments, public spaces and communities to transform Oakland into a model that can be replicated throughout the nation. We would welcome the opportunity to have your organization get involved and become advocates for accessibility.

OaklandForAll.org



Oakland For All – Beyond Accessible is proud that the City of Pittsburgh supports and recognizes the importance of ADA accessibility in Pittsburgh and surrounding regions.





Snapshot Oakland

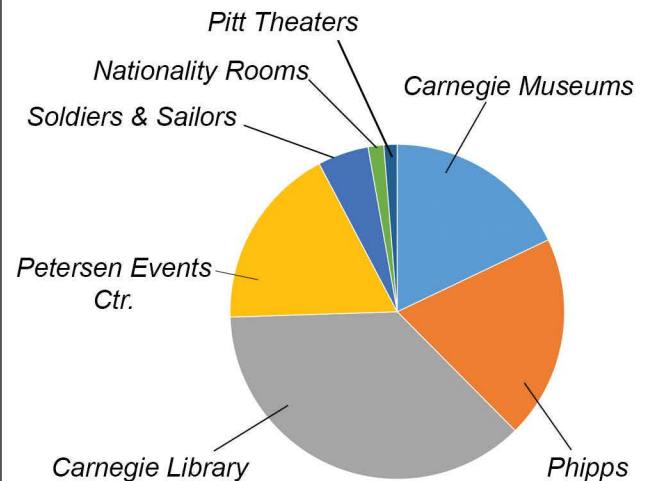
As Pennsylvania's third largest area of economic activity and home to the region's universities and hospitals - Pittsburgh's largest employers, Oakland is one of the most popular destinations in western Pennsylvania. On a daily basis, over 100,000 people live, work, study and play in Oakland.

A culturally diverse community, Oakland is Pittsburgh's top destination for tourists and home to over 75 of the region's museums and cultural attractions including Carnegie Museums of Pittsburgh, Phipps Conservatory & Botanical Gardens, Carnegie Library, Peterson Events Center, Soldiers & Sailors Memorial Hall and the University of Pittsburgh's Nationality Rooms and theaters. Total admissions at all of the nearby local attractions is estimated at about 1.8 million annually.

The Oakland neighborhood also boasts numerous unique shops and restaurants that cater to the melting pot of visitors, students and staff of the universities, hospitals and surrounding residential communities.



Metrics Annual Visitors



2015 Population

1 Mile	30,458
3 Miles	182,159

	Students	44,000
	Employees	28,000
	Overnight Visitors	142,000
	Day Visitors	1.8M
	Daily Bus Commuters	23,000
	Residents	16,000



Event Details



The Oakland For All Ramp Crawl is an innovative event that provides participants an opportunity to experience ADA-compliant Oakland establishments in a fun way. Registered participants “crawl” to each of their assigned locations where they enjoy food and drink specials – all while raising awareness on the importance of accessibility.

In 2016, six businesses hosted four groups of “crawlers,” and we had record breaking attendance with over 70 participants raising over \$1,000. Each Ramp Crawl event’s ticket proceeds benefit the Oakland For All – Beyond Accessible program and its initiatives. Prominent local media outlets, KDKA & WTAE News, were onsite to provide coverage of the event. Participating food and beverage establishments included: Fuel & Fuddle, Garage Door Saloon, The Garden Grille & Bar at the Hilton Garden Inn Pittsburgh University Place, Primanti Bros., Stack'd Burgers & Beer and The Porch at Schenley.

The 3rd Annual Ramp Crawl will take place on Friday, May 5, 2017 from 4 p.m. - 7 p.m. Participants will convene at The Tent at Schenley Plaza for the kick-off.



RAMP CRAWL 2017

Together, we are opening a pathway for a community without barriers.

Sponsorships Available*

	Empower Level \$5,000	Transform Level \$2,500	Change Level \$1,000	Inclusive Level \$500	Advocate Level \$150
Event Tickets	20	12	8	5	2
Event Website	Logo	Logo	Logo	Logo	Name
T-shirts	Logo	Logo	Name	Name	
Print & Electronic Materials	Logo	Logo	Name		
Event Signage	Logo	Logo			
Information Table (at registry)	X				

Deadline: Friday, April 7, 2017

*Custom sponsorship packages available for all budgets
Individual gifts of any size welcome

Contact

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Partners

Oakland stakeholders
Oakland-based & regional
community advocates
Accessible Oakland
Bellefield Area Citizens Association
Carnegie Library of Pittsburgh
Carnegie Museums of Pittsburgh
City of Pittsburgh
Consumer Health Coalition
Oakland Business Improvement
District
Oakland Task Force

Oakland Transportation
Management Association
Office of PA Senator Jay Costa
Office of U.S. Congressman
Mike Doyle
Offices of Pittsburgh Councilmen
Bruce Kraus, Dan Gilman, Daniel
Lavelle
pathVu
Pittsburgh Parks Conservancy
University of Pittsburgh
UPMC



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